

fashion calendar

a weekly publication • 41st year

MARCH 9

1981

JANUARY

S	M	T	W	T	F	S
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FEBRUARY

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MARCH

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APRIL

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MAY

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JUNE

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JULY

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AUGUST

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SEPTEMBER

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OCTOBER

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NOVEMBER

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DECEMBER

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1982

JANUARY	FEBRUARY	MARCH	APRIL
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SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, MARCH 9, 1981

CONTINUOUS SHOWINGS--THESE EARLY FALL COLLECTIONS HAVE OPENED

ADRI-----	530 7th-----	20th-----	354-4330
RITA ANGELO (Sizes 10-20)-----	498 7th-----	7th-----	594-0411
RICHARD ASSATLY; RICHARD ASSATLY'S ADDITIONS---	550 7th-----	12th-----	391-0901
ASSEMBLAGE-----	498 7th-----	8th-----	244-6670
ASSEMBLAGE SUEDES & LEATHERS-----	498 7th-----	8th-----	244-6670
AUGUSTUS-----	530 7th-----	24th-----	840-6674
BARON PETERS; ROBERT LEONARD; BARONETTE-----	530 7th-----	30th-----	944-0666
BASCO ALL-AMERICAN SPORTSWEAR-----	15 W 55th-----	Suite 1D-----	586-0016
HARVE BENARD-----	205 W 39th-----	5th-----	354-8420
B.J. BERTI-----	110 Greene St-----	Suite 1105-----	925-9590
BILLINA-----	512 7th-----	42nd-----	221-6066
STANLEY BLACKER FOR WOMEN BY AIMEE BLACKER----	550 7th-----	10th-----	764-3730
BILL BLASS COLLECTION III-----	550 7th-----	8th-----	921-2100
BLASSPORT-----	550 7th-----	2nd-----	354-4200
LEON BLOCK COMPANY, LTD.-----	1290 6th-----	Suite 1406-----	541-7690
BONAVITACOLA-----	38 W 38th-----	3rd-----	840-6670
JEANNIE BOUCHEVER-----	385 5th-----	10th-----	686-9673
ALBERT CAPRARO-----	550 7th-----	18th-----	840-1679
PIERRE CARDIN SPORTIF, CHEMISES, TRICOTS-----	550 7th-----	5th-----	354-9760
CARILLON; ROBERT CAPPELLO HAND-LOOMED KNITS----	498 7th-----	16th-----	563-5427
KOLO, INC.-----	1411 Broadway-----	Suite 3510-----	840-1136
CARRIE COUTURE-----	498 7th-----	20th-----	563-6510
BONNIE CASHIN/WEATHERWEAR; CASHIN COUNTRY KNITS--	512 7th-----	6th-----	354-4700
CASI DESIGNED BY GEORGE NARDIELLO-----	530 7th-----	2nd-----	944-8870
CASTLEBERRY KNITS, CB II BY CASTLEBERRY-----	530 7th-----	5th-----	221-4333
CESARANI-----	550 7th-----	10th-----	221-6690
ARTHUR CHAPNIK-----	230 W 38th-----	6th-----	840-2777
LUCILLE CHAYT-----	264 W 35th-----	Suite 1405-----	564-2584
CHIN I; CHUN II-----	498 7th-----	9th-----	279-2239
CHINETTI-----	530 7th-----	14th-----	921-1992
CHINOISE LTD. BY MATTHEW LOMBARDI-----	525 7th-----	3rd-----	944-6450
BERN CONRAD-----	530 7th-----	27th-----	391-8052
CONSTANCE MALLAS FOR CONSTANCE DESIGNS-----	498 7th-----	16th-----	947-2575
VICTOR COSTA-----	498 7th-----	12th-----	594-9205
CUDDLECOAT; CUDDLEDOWN-----	500 7th-----	5th-----	944-7500

(continued on following page)

THESE EARLY FALL COLLECTIONS HAVE OPENED (continued from pg. 1)

DALANI II BY LOUISE ARMOUR-----	498	7th-----	9th-----	563-2300
YVONNE DAZAY -----	498	7th-----	3rd-----	695-5137
LEAMOND DEAN-NORMAN TERRY, INC. -----	498	7th-----	20th-----	239-0644
LES DEUX NOISETTES (To March 13)-----	Hotel St. Moritz--	Pvt Suite-----		755-5800
CHRISTIAN DIOR SPORTSWEAR-----	550	7th-----	7th-----	944-9820
SALVATORE FERRAGAMO-----	663	5th-----	5th-----	838-9470
FLORENCE & CELESTE (Pierre Balmain, Chu-Chi,---	498	7th-----	9th-----	279-9620
Endres Ultrasuedes, Annemarie Gardin, Rina di Montella, Carol Peretz, Tori Richard)				
JOE FRANK SPORTSWEAR-----	1410	Broadway-----	19th-----	354-9033
BRIGITTE FREED-----	264 W 35th-----	24th-----		564-6539
DIANE VON FURSTENBERG-----	530	7th-----	16th-----	575-0800
GALLANT COATS, SUITS, ALL-WEATHER-----	205 W 39th-----	8th-----		354-7284
GALLANT COLLECTIBLES (DIV. GALLANT)-----	205 W 39th-----	8th-----		354-7284
GAMUT-----	512	7th-----	6th-----	354-4700
MADY GERRARD-----	(Whodunnit)--60 W 55th-----	2nd-----		245-2244
GIOVANNI-----	1441	Broadway-----	2903-----	944-8663
BETSY GONZALEZ; & BETSY GONZALEZ SPORT-----	54 W 39th-----	5th-----		221-6880
NATALIE GREEN SUITS BY BERT NEWMAN-----	500	7th-----	14th-----	730-1888
GÜNTER-----	550	7th-----	7th-----	840-2730
JON HAGGINS (THE CORTELL GROUP)-----	530	7th-----	6th-----	719-9185
BILL HAIRE FOR FRIEDRICKS SPORT-----	205 W 39th-----	13th-----		840-8867
HALSTON ORIGINALS-----	550	7th-----	14th-----	354-6340
HALSTON SPORTSWEAR-----	550	7th-----	14th-----	921-2700
BETTY HANSON & CO.; & HANSONI-----	205 W 39th-----	14th-----		840-8888
CATHY HARDWICK I -----	1411	Broadway-----	4th-----	221-4502
HOLLY'S HARP -----	(Specific Atlantic)--745 5th-----	32nd-----		751-8422
LESTER HAYATT-----	264 W 40th-----	14th-----		944-2218
DAVID HAYES-----	Hotel Drake-----	Suite 2020-----		421-0900
HELGA -----	Hotel Drake-----	Suite 1805-----		421-0900
HIGHLAND QUEEN -----	512	7th-----	Mezzanine-----	BA 1-8510
JONATHAN HITCHCOCK FOR REUBEN THOMAS-----	498	7th-----	18th-----	736-6060
JUDY HORNBY -----	530	7th-----	26th-----	221-4740
RENEE HELGA HOWIE -----	(Joanne Jaap Ltd.)-525	7th-----	9th-----	570-0165
ROBERT JANAN -----	530	7th-----	19th-----	354-7880
EVELYN DE JONGE-----	530	7th-----	24th-----	869-9940
JORDACHE BLAZERS, SUITS & SKIRTS-----	498	7th-----	5th-----	279-7343
KAREN TEPPER FOR KAREN UNLIMITED-----	530	7th-----	20th-----	921-2772
KASPER FOR J. L. SPORT-----	530	7th-----	11th-----	221-4140
KASPER FOR JOAN LESLIE -----	530	7th-----	11th-----	221-4200
KENAR-----	530	7th-----	21st-----	944-5300
ERIN KENDALL OF IRELAND-----	Empire State Bldg. Suite 7304-----			947-5607
ALEXIS KIRK-----	389	5th-----	5th-----	532-3779

(continued on following page)

THESE EARLY FALL COLLECTIONS HAVE OPENED (continued from pg. 2)

DON KLINE, LTD.	-----32 W 39th-----	12th-----	221-6771
KOOS VAN DEN AKKER	-----550 7th-----	7th-----	840-6720
LADY MADY (Sizes 12-20)---- (Joanne Jaap Ltd)	-----525 7th-----	9th-----	570-0165
LEAL	-----550 7th-----	22nd-----	221-6252
LEONARD OF PARIS	-----550 7th-----	15th-----	869-3601
HAROLD LEVINE BY DON BREITINGER	-----530 7th-----	21st-----	391-2255
HAROLD LEVINE HAND-LOOMED KNITS	-----530 7th-----	21st-----	391-2255
LYLE & SCOTT	-----1441 Broadway-----	8th-----	944-2830
PATRICIA MCKANE	----- (Specific Atlantic)-745	5th-----32nd-----	751-8422
FRANK MASANDREA	-----550 7th-----	12th-----	354-5893
KAREN HARMAN FOR GEORGE MASKET	-----498 7th-----	10th-----	947-7110
MIGNON BY DOROTHY FARBO; MIGNON INT'L	-----530 7th-----	3rd-----	354-4980
TRACY MILLS	-----550 7th-----	5th-----	221-6374
JAMIE MIREL	-----Hotel Plaza--Pvt Suite-----		753-4000
MONDI OF AMERICA	-----1411 Broadway --- Suite 1606-----		921-0055
HANAE MORI	-----550 7th-----	21st-----	221-5726
REGGIE MORTON	-----1411 Broadway-----	Suite 3510-----	840-1136
PETER MUI	-----1441 Broadway-----	Suite 2609-----	944-1310
MUNEY DESIGNS; MUNEY TWO	-----530 7th-----	24th-----	221-7821
ALBERT NIPON	-----530 7th-----	19th-----	354-0760
NIPON BOUTIQUE	-----530 7th-----	3rd-----	354-4325
ALBERT NIPON COLLECTIBLES	-----530 7th-----	19th-----	921-8620
NORMA	----- (Specific Atlantic)-745	5th-----32nd-----	751-8422
ENCORE (DIV.UMI) (Formerly 1/MORE)	-----530 7th-----	27th-----	391-2870
ROD OWENS (Felix Arbeo, Catherine Carr, Da Rue, Goldstein-Pearsall Coats, Dana Hogan, St.	-----498 7th-----	22nd-----	564-1870
		Claire Knits & Sister Max)	
YONSON PAK FOR Y. PAK LTD.	-----545 8th-----	14th-----	695-6087
PANCALDI & B.; PANCALDI LEATHERS; MIZAR BOSCHI	-----60 E 56th-----	12th-----	935-6087
MOLLIE PARNIS	-----530 7th-----	18th-----	221-1445
MOLLIE PARNIS STUDIO	-----530 7th-----	18th-----	221-1445
P.B.S.A. (Pierre Bouchet, Charlotte Knits, Eklektic Ltd., Leonia Knits, A.J. Lowell & Petite Body Engineering)	-----498 7th-----	9th-----	947-4492
PRATESI RELAX	-----829 Madison-----		751-5541
RAINCHEETAHS BY NAMAN	-----500 7th-----	3rd-----	944-0800
SAMUEL ROBERT	-----530 7th-----	9th-----	221-1995
RONA	-----498 7th-----	6th-----	563-2300
ROSS PLATOS	-----65 W 37th-----	3rd-----	921-5432
AURORA RUFFOLO	-----530 7th-----	14th-----	354-9250
JANET RUSSO	-----40 W 27th-----	7th-----	889-1614
PAULA SAKER	-----530 7th-----	29th-----	221-6960
DON SAYRES	-----530 7th-----	10th-----	354-4700
ABE SCHRADER CORP.	-----530 7th-----	15th-----	840-7733

(continued on following page)

THESE EARLY FALL COLLECTIONS HAVE OPENED (continued from pg, 3)

SIDHA-----	550	7th-----	12th-----	840-1140
ADELE SIMPSON--	530	7th-----	23rd-----	354-8600
SOHO SHOWROOM (Jackson Arnold, B.J. Berti,----110 Greene-----Suite 1105-----925-9590 Cora & Jane, Lynn Doherty, Carol Fertig for Shanghai Gestures, Jerry Gretzinger, Jai, Juno, Jackie Lewis, Narcissa, Palma, Paris Workshop)				
SOO YUNG LEE -----	530	7th-----	9th-----	840-6435
PHIL SOROKA (Daniel J, Shirl-Lan, Fredlee,----498		7th-----	19th-----	564-4305
Aladire)				
SPORTWHIRL BY LESLIE HOLZMAN-----	498	7th -----	15th -----	563-0800
ANITA STORR FOR C'EST MOI-----	575	7th-----	14th -----	695-7032
BERT NEWMAN FOR SUITIME-----	500	7th-----	14th-----	730-1888
SUTTLES & SEAWINDS-----	1411	Broadway----	Suite 1157-----	869-8565
SWEE LO -----	498	7th-----	18th-----	947-2697
TAHARI; DANIELE O-----	525	7th-----	21st-----	921-3600
FRANK TIGNINO -----	230	W 39th-----	13th-----	719-9170
TIKTINER -----	530	7th-----	12th -----	391-1790
BOBBIE TC (To March 10; March 20-31)-----	U.N. Plaza Hotel--	Pvt. Suite-----		957-9832
SUSAN TOPLITZ-----	141	W 36th-----	22nd-----	594-0337
TRIC TRAC, LTD.-----	37	W 39th-----	7th-----	221-7935
TURNBURY FOR HASPEL-----	1290	6th-----	Suite 1562-----	247-5771
UMI COLLECTIONS BY ANNE CRIMMINS-----	530	7th-----	27th-----	221-2457
LEVINO VERNA FOR MAYEHOFF-----	498	7th-----	9th -----	279-2345
VICTORIA ROYAL BY MARTIN STAEHELY-----	530	7th-----	7th-----	944-6844
ADRIENNE VITTADINI-----	1441	Broadway----	27th-----	921-2510
ILIE WACS-----	530	7th-----	29th-----	354-9080
IRENE WALLENDER ----- (Joanne Jaap Ltd)--	525	7th-----	9th-----	570-0165
CHESTER WEINBERG/SPORT-----	530	7th-----	6th-----	354-4420
LEIGH WESTBROOK DESIGNS LTD.----- (Whodunnit)--	60	E 55th-----	2nd-----	245-2244
WILROY -----	530	7th-----	22nd-----	221-2200
WINDSOR EUROPEAN FASHIONS-----	745	5th-----	18th-----	838-2496
MRS. H. WINTER -----	155	W 23rd -----	10th-----	691-8300
DON WOLF LTD.-----	50	Cent. Pk. So.--	Suite 2614 -----	755-5800
BERT NEWMAN FOR YOUNG IMPRESSIONS PETITE SUITS-500		7th-----	14th-----	730-1888
YUKIKO HANAI FOR GAMUT II -----	512	7th-----	6th -----	354-4700
L'ZINGER STUDIOS, SILKS, LEATHERS, SUEDES-----	264	W 35th-----	12th-----	564-5405

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
March 5-9	INTERNATIONAL ART EXPOSITION AT N.Y. COLISEUM (Open to public). Contact:935-7607		
Sunday	CHAMPAGNE RECEPTION:	ULTIMO	114 EAST OAK STREET
March 8	STORE EXPANSION--CHICAGO		CHICAGO, ILLINOIS
12-4:00 PM	By invitation only. Contact: (312) 787-0906.		
March 8-	IGEDO--INT'L FASHION TRADE FAIR, FALL/WINTER IN DUSSLEDORF. Contact: German-		
March 11	American Chamber of Commerce, 974-8840. Press: Cullen & Taylor, 838-7466.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday March 9 7:00 P.M. Dinner	JENNIFER O'NEILL SPORTS SEPARATES Premiere showing, followed by dinner and entertainment. By invitation. Press: Jody Donohue Associates.	HIRSCH-EVANS (1411 BROADWAY)	HOTEL PIERRE GRAND BALLROOM
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTIONS Jimi Breazeale, Joanne Grossman, Sabine Illes, Michael Kaiser, Maxfield Parrish, Diane Pernet, Sass, Steven Shatz, Susan Steinberg/Richard Summers, Norman Todd California. Continuous by appointment. Contact: 354-0584.	ATTITUDE DRESSING	1411 BROADWAY SHOWROOM - SUITE 1231
Beginning Monday March 9	OPENING OF FALL I COLLECTION Continuous by appointment. Contact: 564-5973.	JOSEPH PISELLI FOR BAL DE GRACE	498 SEVENTH AVENUE LENNY K -10TH FLOOR
Beginning Monday March 9	OPENING OF FALL I COLLECTION Continuous by appointment. Contact: (213) 628-3556; 921-0685 (N.Y.).	BIS (110 E 9TH, A-308, L.A.)	575 SEVENTH AVENUE SHOWROOM - SUITE 2510
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 944-9773.	GEORGE MATYAS	1441 BROADWAY SHOWROOM - 25TH FLOOR
Beginning Monday March 9	OPENING OF FALL I COLLECTION Continuous by appointment. Contact: 869-0227.	L.J. MILLER	575 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday March 9	PREMIERE: OPENING OF DESIGNER SPORTSWEAR Leather, Knit, Silk, Wool. Continuous by appointment. Contact: 719-9829.	REBECCA MOSES	265 WEST 40TH STREET SHOWROOM - 12TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTIONS Wool knit; silk/cotton blend dresses. Continuous by appointment, Linda Bach, 398-0920.	JEAN NOEL FOR THAI LINES & STAR OF SIAM (USA) LTD.	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday March 9	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 840-9400.	VENICE INDUSTRIES	1410 BROADWAY SHOWROOM - 12TH FLOOR
Tuesday March 10 11:00 A.M.	SHOWING OF EARLY FALL COLLECTION By invitation. Thereafter by appointment. Contact: 944-8200.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday March 10 4-7:00 PM	OPENING OF SUSAN WOOD'S FLOWER PHOTOGRAPHS Cocktail reception. By invitation only. Press: Joanne Creveling, 755-8500.	JEAN-JACQUES BLOOS	1018 LEXINGTON AVENUE (AT 73RD STREET)
Tuesday March 10 5:00 P.M.	"A MOVING PERFORMANCE"-- WOMEN'S & MEN'S APPAREL Audio-visual and fashion show. Women's & men's apparel with "Lycra" spandex. By invitation. Contact: 971-4869.	DUPONT (350 FIFTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday March 10 5:30 P.M.	PRESS PARTY: NEW N.Y. SALON By invitation. Press: Jody Donohue Associates, 688-8653.	ILONA OF HUNGARY INSTITUTE OF SKIN CARE	629 PARK AVENUE (AT 65TH STREET)
Tuesday March 10 6:00 P.M.	COCKTAIL RECEPTION:PREVIEW CACHAREL FALL CRAVATS Ties and scarves for men. By invitation only. Thereafter by appointment. Buyers: 685-5990. Press: Lois Mann at AC&R, 758-5780.	ROOSTER, INC.	17 EAST 37TH STREET SHOWROOM - 5TH FLOOR
Beginning Tuesday March 10	OPENING OF ADVANCE FALL GROUP Continuous by appointment. Contact: (213) 488-0962; 947-8470 (N.Y.).	ESTEVEZ (122 E 7TH ST, L.A.)	530 SEVENTH AVENUE SYLVAN RICH SHRM-20TH FL.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday March 10	OPENING OF EARLY FALL HAND-KNIT COLLECTION Continuous by appointment. Contact: 947-8828.	MIKE KORWIN'S KNITWORKS	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Wednesday March 11 9-10:30 AM Breakfast	PREMIERE: SHOWING OF FALL RAINWEAR COLLECTION New concept in rainwear design. By invitation. Thereafter, by appt., K.C.R. Trading, 347 5th Ave., Suite 204. Buyers: 685-6616. Press: Sophie Craze, 929-1463.	RAIN DANCERS BY SACHIKO OKABE	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday March 11 3:00 P.M.	INFORMAL SHOWING: EARLY FALL COLLECTION Until 4:30 P.M. By invitation. Thereafter by appointment. Contact: 719-3210.	IZABEL LAM	205 WEST 39TH STREET NEW SHOWROOM - 16TH FLOOR
Wednesday March 11 3:00 P.M.	SHOWING FALL SWEATERS-- PREMIERE BLOUSE COLLECTION Show at 4:30. By invitation. Buyers: 719-3160. Press: Zelda & Co., 685-3671.	GIORGIO SANT'ANGELO FOR DANIEL CARON	205 WEST 39TH STREET NEW SHOWROOM - 16TH FLOOR
Wednesday March 11 4:00 P.M.	"THE COLOGNING OF THE MALE" --OPEN SEMINAR MEETING To 6:00 P.M. Panel. Members: \$25.; Non-Members: \$35. Contact: 673-5580.	THE FRAGRANCE FOUNDATION (116 EAST 19TH STREET)	HOTEL PLAZA BAROQUE SUITE
Wednesday March 11 4:30 P.M.	NEW SHOWROOM CELEBRATION AND COCKTAIL RECEPTION To 7:30 P.M. By invitation. Press: Prestwick, Darlington, Beeston, 661-1450.	ANDRE BINI/ ST. MICHEL SPORTSWEAR	1407 BROADWAY SHOWROOM - SUITE 1610
Wednesday March 11 7:30 P.M. Cocktails	SALUTE: ADVERTISING WOMEN OF NEW YORK WEEK To benefit AWPY Foundation Scholarship Fund. Spring fashions for men, women & children, celebrating new Cacharel fragrance, "Anais Anais." Tickets: Members: \$35.; Non-Members: \$75. By invitation. Press: Margot Rogoff, 223-7202.	BLOOMINGDALE'S & JEAN CACHAREL	ARCADE, B'WAY & 3RD FLOOR
<hr/> March 11-15 MAGIC (Men's Apparel Guild in California) AT L.A. APPAREL MART (213) 746-0627 <hr/>			
Thursday March 12 12:30 & 6:30 P.M.	CLUBHOUSE FASHION SHOW Fashions by: Stanley Blacker, Marissa Christina, Liz Claiborne, J.G. Hook, Evan Picone, Lloyd Williams. Open to public. Press: Judy Cohen; Karen Strauss, 560-4060.	MACY'S NEW YORK	3RD FLOOR CLUBHOUSE
Thursday March 12 5:30 P.M.	COCKTAIL PARTY & OPENING HIGH-FASHION BOUTIQUE Finest French coordinated sportswear for men, women and children. By invitation only. Press: Brooks Rogers, 534-1133.	NEWMAN AT BIP	755 MADISON AVENUE (AT 65TH STREET)
March 12	6:30 P.M., MACY'S CLUBHOUSE FASHION SHOW, 3rd floor. Open to public. Press: 560-4060		
Beginning Thursday March 12	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 564-4450.	JER DOR FASHIONS	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Thursday March 12	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 391-8700.	MORTON MYLES	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Thursday March 12	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 391-8700.	MYLESPORT BY MORTON MYLES	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Thursday March 12	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 398-0763.	POSH BY JAY ANDERSON	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR

Thursday March 12- March 15	1981 FALL, WINTER & HOLIDAY COLLECTIONS Also, 1982 Resort & Spring. Contact: Evelio Ley & Associates, 100 N. Biscayne Blvd., (Suite 911), Miami, Florida 33132; (305) 373-1976.	MIAMI TRADE FAIR OF THE AMERICAS	COCONUT GROVE EXH. CTR. 3360 PAN AM DR-MIAMI
March 13	CHILDREN'S FASHION FAIR IN COLOGNE, GERMANY (March 13-15)		
Beginning Friday March 13	OPENING OF FALL I COLLECTION Continuous by appointment. Contact: 245-2244.	YEOHLEE	60 WEST 55TH STREET WHODUNNIT - 2ND FLOOR
March 15	INTERNATIONAL BEAUTY SHOW AT N.Y. COLISEUM (March 15-17). Contact: 532-5588		
March 15- March 18	MID-AMERICA MALE APPAREL ASSOC'N (MAMAA), Chicago Apparel Center. Contact: (800) 621-3902; (312) 527-4141		
Monday March 16 3:00 P.M.	SHOWING OF EARLY FALL COLLECTION By invitation. Thereafter by appointment. Contact: 391-9100.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Monday March 16 4:00 P.M.	PRESS SHOWING: FALL COLLECTION By invitation. Thereafter by appointment, 8th floor. Buyers: 354-0024. Press: Eleanor Lambert, 887-8276.	HELENE SIDEL (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Beginning Monday March 16	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: BA 1-8510.	BILL ATKINSON	514 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday March 16	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 564-5973.	AYAKO	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday March 16	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 869-9322.	ANDRE BINI	1407 BROADWAY NEW SHOWROOM - SUITE 1610
Beginning Monday March 16	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 719-5480.	STEPHEN BURROWS FOR PAT TENNANT INC.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday March 16	OPENING OF INDIAN SUMMER COLLECTION Continuous by appointment. Contact: Sandy Teiter, 944-5944.	PATTI CAPPALLI/CALIFORNIA (1031 S. BWAY, L.A.)	25 WEST 39TH STREET SHOWROOM - SUITE 601
Beginning Monday March 16	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 840-6674.	CAUMONT FOR AUGUSTUS	530 SEVENTH AVENUE SHOWROOM - 24TH AVENUE
Monday March 16- April 17	OPENING OF FALL/WINTER COLLECTION I Continuous by appointment. Contact: 840-8220.	LOUIS FERAUD - PARIS	570 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Monday March 16- March 20	TRANSITIONAL/WARMWEAR COLLECTION Mini Shows: 10, 11, 12, 2, 3 & 4. By appointment. Contact: 536-0251.	FORMFIT	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday March 16	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 354-1287.	KAY KIPPS LTD.	1385 BROADWAY SHOWROOM - 18TH FLOOR
Beginning Monday March 16	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 354-1287.	MS. KIPPS HAND-LOOMED KNITS	1385 BROADWAY SHOWROOM - 18TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday March 16	OPENING OF EARLY FALL COLLECTION Designed by Donna Karan & Louis dell'Olio. By appointment.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR Contact: 221-7880.
Beginning Monday March 16	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 354-8590.	MARION MAGED	550 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday March 16	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 354-6777.	MISS O BY OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday March 16	OPENING OF EARLY FALL COLLECTIONS Continuous by appointment. Contact: 947-2055.	RIZKALLAH; & OGGEE BY RIZKALLAH	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday March 16	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 869-9322.	ST. MICHEL SPORTSWEAR	1407 BROADWAY NEW SHOWROOM - SUITE 1610
Beginning Monday March 16	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 944-9350.	TANNER SPORT	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Beginning Monday March 16	OPENING OF FALL COLLECTIONS Tudor Square by Julie Isles. By appointment. Contact: 944-8120.	TUDOR SQUARE; & ALBERT LEWIS SEPARATES	1407 BROADWAY SHOWROOM - 21ST FLOOR
Monday March 16- March 20	FALL/WINTER '81 COLLECTION Informal modeling. By appointment. Buyers: 557-1920.	VASSARETTE	261 MADISON AVENUE GROUND LEVEL
March 16	INTIMATE APPAREL WARMWEAR MARKET WEEK IN NEW YORK		
March 17	ST. PATRICK'S DAY (Tuesday)		
Tuesday March 17 9:30 A.M.	FOR PRESS: SPRING 1982: COLOR DIRECTIONS Mfrs., 11 A.M. Also, for mfrs., Wed., March 18 & Thurs., March 19, 9 & 11:00 A.M. By reservation. Mfrs., Ruth Pollack, 930-7972. Press: Carol Carr, 930-7951.	EASTMAN CHEMICAL PRODUCTS	1133 AVE OF AMERICAS SHOWROOM - 44TH FLOOR
Tuesday March 17 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, beginning March 23, by appt. Buyers: 840-7733. Press: Deborah Dauman at Joan Parker, 974-3117.	A TRIGERE COAT FOR ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday March 17 12:00 Noon	PRESS SHOW: SMALL FUR PIECES RETURN Luncheon. By invitation. Contact: Carol Speed at Bell & Stanton, 599-6985.	AMERICAN FUR INDUTRY (101 WEST 30TH STREET)	PARK LANE HOTEL 36 CENTRAL PARK SOUTH
Beginning Tuesday March 17	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: Pamela Shufer, 944-9630.	ANA COLON STUDIO	230 WEST 39TH STREET SHOWROOM - 2ND FLOOR
Beginning Tuesday March 17	OPENING OF EARLY FALL KNIT COLLECTION Continuous by appointment. Contact: Barbara Rasche, 391-8700.	JANET MAFFEI	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday March 18 8:30 A.M.	PRESS BREAKFAST: OPENING OH! KENTUCKY SHOP Hosts: Gov. & Mrs. John Brown of Kentucky. By inv., Margot Rogoff, 223-7202.	BLOOMINGDALE'S	LE TRAIN BLEU & 6TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday March 18 8:00 P.M.	BENEFIT: "KENTUCKY ARTS & CRAFTS FOUNDATION" Cocktails/Buffet. "Kentucky Country Chic," new shop opening. By invitation. Cost: \$75. per couple. Press: Margot Rogoff, 223-7202.	BLOOMINGDALE'S	6TH FLOOR
Thursday March 19 3:45 P.M.- 6:15 P.M.	SPORTSWEAR AT RETAIL CONFERENCE Panel: Sheila Bernstein--AMC; Larry Levy--Wallach's Inc.; Joyce Mantyla--Gimbels/Phila.; Rita Perna--Montgomery Ward; Joan Raqona--K-Mart. By reservation. Non-members: \$25.00. Contact: Ellen Sherman, 683-7520.	NAT'L KNITWEAR & SPORTSWEAR ASSOC'N	EMPIRE STATE CLUB 350 FIFTH AVE-21ST FLOOR
Thursday March 19 6:00 P.M.	PRESS SHOW: CONTEMPORARY INT'L PLATINUM JEWELRY Cocktails. By invitation. Contact: Donna Tasso at Thomas L. Richmond, 980-9120.	JOHNSON MATTHEY INC.	COOPER HEWITT MUSEUM 2 EAST 91ST STREET
Beginning Thursday March 19	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 921-2444.	CRISCIONE	566 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday March 20	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 869-1380.	WILLI WEAR BY WILLI SMITH	62 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Saturday March 21 7:00 P.M.	6TH ANNUAL COSMETIC INDUSTRY BEAUTY BALL Dinner, 8 PM. Cost: \$200 per person(black tie).M.C.:Pia Lindstrom. Contact:682-6430.	MARCH OF DIMES (622 THIRD AVENUE)	NEW YORK HILTON HOTEL GRAND BALLROOM
March 21- March 25	AMERICAN INTERNATIONAL FUR FAIR AT N.Y. COLISEUM (Hours: 9:30-5:30 P.M.; last day until 2:00). Contact: Jess Chernak, 564-5133. Press: Bell & Stanton, 599-6951		
Sunday March 22- March 27	READY-TO-WEAR SHOWINGS IN MILAN, ITALY. (By invitation from individual designers). Contact: Camera Nazionale, Piazza Arocoeli 3, 00186 Rome, Italy. Tel: 679-43-90. Note: Saturday, March 21st devoted to furriers. <u>Sun., March 22: 9:30 A.M., MONTEDORO; 10:30 A.M., ROCCO BAROCCO; 11:30 A.M., CADETTE; 12:30 P.M., GIANMARCO VENTURI; 2:30 P.M., TIMMI; 3:30 P.M., PIMS; 4:30 P.M., JACQUES GILLES; 5:30 P.M., SPORTMAX; 6:30 P.M., BLOOM</u> <u>Mon., March 23: 9:30 A.M., BYBLOS; 10:30 A.M., HELYETT; 11:30 A.M., ANDRE LAUG; 12:30 P.M., ERREUNO; 2:30 P.M., LE LUX; 3:30 P.M., MIGUEL CRUZ; 4:30 P.M., LANCETTI; 5:30 P.M., GIORGIO CORREGGIARI; 6:30 P.M., GHERARDINI</u> <u>Tues., March 24: 9:45 A.M., GENNY; 11:00 A.M., CLAUDIO LA VIOLA; 12:15 P.M., MISSONI; 2:45 P.M., SAN LORENZO; 4:00 P.M., MARIO VALENTINO; 5:15 P.M., SOPRANI</u> <u>Wed., March 25: 9:45 A.M., LAURA BIAGIOTTI; 11:00 A.M., BASILE; 12:15 P.M., KRIZIA; 2:45 P.M., CALLAGHAN; 4:00 P.M., GIANFRANCO FERRE; 5:15 P.M., ISSEY MIYAKE</u> <u>Thurs., March 26: 9:45 A.M., GIANNI VERSACE; 11:00 A.M., FENDI; 12:15 P.M., ENRICA MASSEI; 2:45 P.M., TOUCHE; 4:00 P.M., COMPLICE; 5:15 P.M., CAUMONT</u> <u>Fri., March 27: 12:00 Noon, ARMANI</u>		
Beginning Monday March 23	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-8420.	HARVE BENARD	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday March 23	OPENING OF EARLY FALL COLLECTION Also, Kansai Yamamoto. Continuous by appointment. Contact: 354-6474.	DIANNE B FOR CYGNE DESIGNS	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday March 23	OPENING OF EARLY FALL HANDBAGS & ACCESSORIES Continuous by appointment. Contact: Don Seligman, 594-2128.	MEEGHAN ELLISON	EMPIRE STATE BLDG-350 5TH NEW SHOWROOM - SUITE 3118
*Monday March 30 6:30 P.M. Cocktails	CHILDREN'S WEAR BY 16 FRENCH DESIGNERS Dinner & Fashion show at 7:30 P.M. By invitation. Center, 883-1055. Press: Calisch Assoc., 489-8420.	GRUPE ENFANT FRANCE	HOTEL PIERRE BALLROOM Buyers: Hanna at French Apparel (*Out-of-date order)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday March 23	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 628-3817.	REIKO	177 EAST 87TH STREET SHOWROOM - 5TH FLOOR
Tuesday March 24- April 29	FASHION DIRECTIONS-- FALL/WINTER '81-'82 Fashion & fabrics, Tuesdays & Wednesdays, (March 24, 25); April 21, 22 & April 28, 29, 9:00 A.M. & 4:00 P.M. By reservation. Contact: 880-8636.	GLAMOUR	350 MADISON AVENUE SHOWROOM - 10TH FLOOR
March 27	PITTI DONNA (Knitwear), FLORENCE, ITALY (March 27-30)		
Saturday March 28 7:00 P.M.	SHOWING OF FALL COLLECTION IN FLORENCE By invitation. Also, March 27-30, continuous by appointment at Pitti Donna, Palazzo delgi Affari, Florence, Italy. Contact: 21-0756; 838-9470 (N.Y.).	SALVATORE FERRAGAMO	PALAZZO PITTI SALA BIANCA
March 28- April 1	WOMEN'S & CHILDREN'S & NAT'L LARGE SIZE, FALL & BACK-TO-SCHOOL -- Chicago Apparel Mart -- Contact: (312) 527-4141		
March 29	FALL READY-TO-WEAR SHOWINGS, LONDON (March 29-April 2)		
March 29	MUNICH FASHION FAIR (March 29-April 1)		
March 29- March 31	AMERICAN HOME SEWING ASSOC'N, FALL '81, PIER 92, WEST 54TH STREET (Saturday, March 28, 9 & 4:30 P.M., for Retailers, Seminar/Workshop, NY Sheraton); 736-8820		
March 29	NATIONAL KIDS' FASHION SHOW, N.Y. STATLER (March 29-31). Contact: 594-0880.		
March 29- April 1	NAMSB (NAT'L ASSOCIATION OF MEN'S SPORTSWEAR BUYERS) & BAMA (BOYS' & YOUNG MEN'S APPAREL MFRS' ASSOC'N) AT N.Y. COLISEUM. Contact: 986-1811		
Monday March 30 4:30 P.M.- 6:30 P.M.	"AN INSULATION FOR ALL SEASONS"--FASHION SHOW Show, promptly at 5:00 P.M. Thinsulate Insulation; 100 domestic & international mfrs., of men's, women's, children's outerwear, active sportswear, westernwear, etc. By invitation. Contact: Ana Lopo, 883-9349.	THREE M (600 THIRD AVENUE)	N.Y. ATHLETIC CLUB 180 CPS AT 7TH AVE
Monday March 30 5:30 P.M.	FALL/WINTER COLLECTION IN LONDON By invitation. Thereafter by appointment. Contact: Anne Knight, (01) 499-3596.	ZANDRA RHODES (14A GRAFTON, MAYFAIR)	PILLAR HALL OLYMPIA
Beginning Monday March 30	OPENING OF FALL COLLECTION Continuous by appointment. Contact: John Deely, 221-4333.	CASTLEBERRY KNITS	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday March 30	OPENING OF FALL COLLECTION Continuous by appointment. Contact: John Deely, 221-4333.	CB II BY CASTLEBERRY	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Monday March 30- April 15	MENSWEAR FASHION FOCUS: SPRING/SUMMER 1982 Color, Fabric, Silhouette. By appointment, 10:30 & 2:30, 764-7604. Press Preview: Thursday, April 2, 4:00 P.M. Contact: Jean Arras, 764-8053.	CELANESE FIBERS MARKETING CO.	1211 AVE OF AMERICAS SHOWROOM - 17TH FLOOR
Monday March 30- April 2	45 MENSWEAR DESIGNERS: FALL/WINTER '81 Press & Trade, 9:00-7:00 P.M. (Tuesday, March 31, 6:00-8:00 P.M., Cocktail Party). Contact: Elyse Kroll, 737-0536.	DESIGNERS' COLLECTIVE	BERKSHIRE PLACE HOTEL 21 EAST 52ND STREET
Tuesday March 31 9:00 P.M.	SHOWING OF MEN'S FALL '81 COLLECTION By invitation. Thereafter by appt., Suite 203. Contact: Carlos Diaz, 255-6156.	RON CHERESKIN LTD. (22 WEST 19TH STREET)	THE SAINT 105 2ND AVE (6TH STREET)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
March 31 6-8:00 PM	DESIGNERS' COLLECTIVE, COCKTAIL PARTY. The Tower Suite, Time/Life Building, 1271 Ave of Americas (50th Street), 48th floor. By invitation, Elyse Kroll, 737-0536		
Tuesday March 31- April 3	NOVELY FABRICS & YARNS FROM JAPAN & EUROPE 9:00 to 5:00 P.M. Thereafter by appt., Suite 1650. Contact: Tanny Tani Gaichi, 354-6729	YAGI TSHUSHO (AMERICA) INC. (1440 BROADWAY)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
April 2	4:00 P.M., CELANESE, PRESS PREVIEW, 1211 Ave of Americas, 17th fl., Jean Arras, 764-8053		
Wednesday April 1- April 9	FALL-WINTER PRET-A-PORTER SHOWINGS IN PARIS. By invitation. Press: Denise Dubois, 100 Faubourg St. Honore, Paris 75008 (Tel: 266-6444). N.Y.: French Apparel Center: 883-1055. Buyers: French Trade Shows: 582-4860.		
Wed., April 1:	10:30 A.M., BERCHER; 11:30 A.M., KIMIJIMI; 3:00 P.M., FRANK OLIVIER; 4:30 P.M., MICHEL KLEIN; 7:00 P.M., JEAN REMY DAUMAS		
Thurs., April 2:	10:30 A.M., V DE V; 11:30 A.M., JOUSSE; 2:00 P.M., YIKU TORRII; 3:00 P.M., NEILISSEN; 4:00 P.M., MIC MAC; 5:00 P.M., BERANGER; 6:00 P.M., POPY MORENI; 7:00 P.M., MARIE TATTARACHI		
Fri., April 3:	10:00 A.M., GUY PAULIN; 11:00 A.M., FRANCE ANDREVIE; 1:00 P.M., DE SENNEVILLE; 2:30 P.M., JACQUES TILLES; 4:00 P.M., ANNE BERETTA; 5:30 P.M., KANSAI YAMAMOTO; 7:30 P.M., JEAN GAULTIER		
Sat., April 4:	9:00 A.M., CHANTAL THOMASS; 11:00 A.M., JEAN DE LUCA; 1:30 P.M., ISSEY MIYAKE; (?) MUGLER; (?) MONTANA		
Sun., April 5:	9:30 A.M., CHLOE; 11:00 A.M., A TARLAZZI; 11:00 A.M., (?) LANVIN; 12:30 P.M., MURIEL GRATEAU; 2:00 P.M., ENRICO COVERI; 6:00 P.M., SONYIA RYKIEL; 6:30 P.M., BERNARD PERRIS; 7:00 P.M., MICHEL GOMA		
Monday, April 6:	9:45 A.M., CHANEL; 12:00 Noon, BALENCIAGA; 4:00 P.M., E KHANH; 6:00 P.M., VALENTINO; 7:00 P.M., JEFF SAYRE (?); DIOR 2:30 P.M.		
Tues., April 7:	11:00 A.M., TAN GIUDICELLI; 2:00 P.M., CACHAREL; 3:00 P.M., COURREGES; 5:30 P.M., DOROTHEE BIS; 7:00 P.M., JEFF SAYRE (?)		
Wed., April 8:	YVES ST LAURENT (?)		
Thurs., April 9:	10:00 A.M., M DOUVIER; 11:30 A.M., DEJAC; 12:30 P.M., VENTILO		
April 7	WORLD FABRIC FAIR IN GENEVA (April 7-10)		
Sunday April 12 7:00 P.M. Cocktails	OPENING OF FLOWER SHOW-- DINNER/DANCE Benefit: Cystic Fibrosis Foundation. Tickets: \$100.00 per person (black tie). Tickets: (914) 592-3228. Press: Judy Cohn; Karen Strauss, 560-4060.	MACY'S NEW YORK	CELLAR & 1ST FLOOR
Monday April 13 8:30 P.M.	FORTUNY -- TEXTILES AND COSTUMES Honoring: Andrew Goodman. By invitation (black tie). Open to the public, April 14-July 9. Contact: John Latham, 760-7614.	FASHION INSTITUTE OF TECHNOLOGY	THE GALLERIES 27TH & 7TH (SW CORNER)
Beginning Monday April 13	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 969-3601.	LEONARD OF PARIS	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday April 13	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-6777.	MISS O BY OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
April 14	10:00 A.M., HELGA, 722 S. LOS ANGELES ST. By invitation. Contact: (213) 627-0806		
Beginning Tuesday April 14	PREMIERE: FALL COLLECTION Dresses, skirts, jackets, coats in wool, silk, mohair. Currently, cotton dress for Summer/Early Fall. By appointment. Contact: 724-5048.	SVETLANA (SVETLANA KRISHEN)	230 WEST 79TH STREET SHOWROOM - 3RD FLOOR
Wednesday April 15 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt., 530 7th Ave., 6th fl. Contact: 719-9180.	JON HAGGINS (THE CORTELL GROUP)	PARSONS FASHION CENTER 560 SEVENTH AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday April 15 4:00 P.M.	PREMIERE: SHOWING FALL AFTERNOON-INTO-EVENING Surrealistic couture collection. By invitation. Contact: 685-2423.	BILLY BOY (7 PARK AVENUE)	FASHION INSTITUTE OF TECHN 227 W 27TH ST-AMPHITHEATRE
Beginning Thursday April 16	SHOWING OF FALL COLLECTION Continuous by appointment. Contact: 354-8590.	MARION MAGED	550 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
April 19	EASTER (Sunday) -- PASSOVER (1st night begins sundown, Saturday, April 18)		
Monday April 20 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 564-6539.	BRIGITTE FREED	264 WEST 35TH STREET SHOWROOM - 24TH FLOOR
Monday April 20 11:00 A.M.	SHOWING OF FALL COLLECTION Also, 12:00 Noon. By invitation. Thereafter by appointment. Contact: 921-9670.	CAROL HORN	575 SEVENTH AVENUE SHOWROOM - 33RD FLOOR
Monday April 20 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-3990.	ENCORE (DIV. UMI) (FORMERLY 1/MORE)	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Monday April 20 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt., 12th floor. Contact: Jean Roberts, 354-1880.	DOMINIC ROMPOLLO (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Monday April 20 2:00 P.M.	SHOWING OF FALL COLLECTION Also, 4:00 P.M. By invitation. Thereafter by appointment. Contact: 354-4700.	DON SAYRES	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Monday April 20 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt. Buyers: 391-8052. Press: Roz Rubenstein, 691-8340.	BERN CONRAD	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
April 20	4:00 P.M., DON SAYRES (2nd show), 530 7th Ave., 10th floor. Contact: 354-4700		
Monday April 20 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, Suite 1461. Contact: 921-0510.	BETSEY JOHNSON (575 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Beginning Monday April 20	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 593-1519.	AYAKO	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday April 20	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 736-0085.	ADAM BEALL	250 WEST 35TH STREET SHOWROOM - 17TH FLOOR
Beginning Monday April 20	OPENING OF FALL II COLLECTION Continuous by appointment. Contact: 564-5973.	JOSEPH PISELLI FOR BAL DE GRACE	498 SEVENTH AVENUE LENNY K/TERRY B-10TH FL
Beginning Monday April 20	OPENING OF FALL COLLECTIONS Also, Baronette. Continuous by appointment. Contact: 944-0666,	BARON PETERS; ROBERT LEONARD	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Monday April 20	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Jean Balliett, 997-1710.	JOHN BATES	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday April 20	OPENING OF FALL II COLLECTION Continuous by appointment. Contact: (213) 628-3556; 921-0685 (N.Y.).	BIS (110 E 9TH, A-308, L.A.)	575 SEVENTH AVENUE SHOWROOM - SUITE 2510

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday April 20	OPENING OF FALL COLLECTION Continouous by appointment. Contact: 541-7690.	LEON BLOCK COMPANY LTD.	1290 AVE. OF AMERICAS SHOWROOM - SUITE 1406
Beginning Monday April 20	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 686-9673.	JEANNIE BOUCHEVER	385 FIFTH AVNEUE SHOWROOM - 10TH FLOOR
Beginning Monday April 20	OPENING OF FALL COLLECTION By appointment. Contact: 245-4482 or 246-1933.	BRISTOL-AMEY	101 WEST 57TH STREET SHOWROOM - SUITE 4H
Beginning Monday April 20	NEW COLLECTION Several mini shows, by invitation. Contact: 719-5480.	STEPHEN BURROWS FOR PAT TENNANT, INC.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday April 20	OPENING OF FALL COLLECTION Also, Carillon. Continuous by appointment. Contact: 563-5427.	ROBERT CAPPELLO HAND-LOOMED KNITS	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday April 20	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Larry Farragut, 563-6510.	CARRIE COUTURE	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday April 20	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 944-8870.	CASI DESIGNED BY GEORGE NARDIELLO	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday April 20	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 695-7032.	C'EST MOI FOR ANITA STORR	575 SEVENTH AVENUE SHOWROOM - SUITE 1466
Beginning Tuesday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Pamela Shufer, 944-9630.	ANA COLON COUTURE; & ANA COLON STUDIO	230 WEST 39TH STREET SHOWROOM - 2ND FLOOR
Beginning Monday April 20	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 947-2575.	CONSTANCE MALLAS FOR CONSTANCE DESIGNS	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday April 20	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 563-2300.	DALANI II BY LOUISE ARMOUR	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday April 20	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 239-0644.	LEAMOND DEAN- NORMAN TERRY INC.	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Monday April 20- May 4	OPENING OF FALL & WINTER COLLECTION II Continuous by appointment. Contact: 840-8220.	LOUIS FERAUD - PARIS	570 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday April 20	OPENING OF FALL COLLECTIONS Continuous by appointment. Contact: 221-6880.	BETSY GONZALEZ; BETSY GONZALEZ SPORT	54 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday April 20	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 840-2730.	GÜNTER	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday April 21	EUROPE & N.Y., FALL '81 FASHION & BEAUTY Every Tues., Wed., & Thurs., 9 AM & 5 PM. By reservation: 935-2770. Wed. April 29, 5:00 P.M., Cocktails for Specialty Stores & Buying Offices; Arlyn Blake, 935-2619.	HARPER'S BAZAAR	717 FIFTH AVENUE SHOWROOM - 11TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday April 20	OPENING OF FALL COLLECTION Continuous by appointment.	LESTER HAYATT Contact: 944-2218.	264 WEST 40TH STREET SHOWROOM - 14TH FLOOR
Beginning Monday April 20	OPENING OF FALL COLLECTION Continuous by appointment.	JUDY HORNBY Contact: 221-4740.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday April 20	OPENING OF FALL COLLECTIONS Continuous by appointment.	JAMISON; JAMISPORT Contact: 239-9477.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday April 20	OPENING OF FALL COLLECTION Continuous by appointment.	ROBERT JANAN Contact: 354-7880.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning April 20- April 24	OPENING OF FALL COLLECTION Continuous by appointment.	JULIO Contact: Bernard Lennon, 744-4227.	11 EAST 68TH STREET 8B
Beginning Monday April 20	OPENING OF FALL COLLECTION Continuous by appointment.	NAT KAPLAN Contact: 239-9477.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday April 20	OPENING OF FALL COLLECTION Continuous by appointment.	KAPPI Contact: 239-9488.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday April 20	OPENING OF FALL COLLECTION Continuous by appointment.	KAREN TEPPER FOR KAREN UNLIMITED Contact: 921-2772.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday April 20	OPENING OF FALL COLLECTION Continuous by appointment.	ALEXIS KIRK Contact: 532-3779.	389 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday April 20	OPENING OF FALL COLLECTION Continuous by appointment.	KNIT STITCHES Contact: 354-7725.	1441 BROADWAY SHOWROOM - SUITE 1902
Beginning Monday April 20	OPENING OF FALL KNITWEAR COLLECTION Continuous by appointment.	MARCASIANO Contact: Michelle Stein, 226-6809.	128 WOOSTER STREET 2ND FLOOR (CORNER PRINCE)
Beginning Monday April 20	OPENING OF FALL COLLECTIONS Continuous by appointment.	MIGNON; MIGNON INTERNATIONAL Contact: 354-4980.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday April 20	OPENING OF FALL II COLLECTION Continuous by appointment.	L.J. MILLER Contact: 869-0227.	575 SEVENTH AVENUE SHOWROOM - 14TH STREET
Monday April 20- May 1	OPENING OF FALL HAND-KNIT SWEATERS Continuous by appointment.	JAMIE MIREL (7831 HAMPDEN, BETHESDA) Contact: (301) 657-8198.	HOTEL PLAZA PRIVATE SUITE
Beginning Monday April 20	OPENING OF FALL COLLECTIONS John Yang; Mary McFadden; Zandra Rhodes; Valentino Studio.	JACK MULQUEEN Contact: 221-3789.	575 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday April 20	OPENING OF FALL COLLECTION Continuous by appointment.	NOLAN & CO. Contact: Larry Kur or Christina Romann, 354-3130.	25 WEST 39TH STREET SHOWROOM - 8TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday April 20	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 563-2300.	RONA	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday April 20	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 889-1614.	JANET RUSSO	40 WEST 27TH STREET SHOWROOM - 7TH FLOOR
Beginning Monday April 20	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 840-1140.	SIDHA	550 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday April 20	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 944-8200.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday April 20	OPENING OF FALL COLLECTIONS By: Jackson Arnold, B.J. Berti, Cora & Jane, Lynn Doherty, Carol Fertiz for Shanghai Gestures, Jerry Gretzinger, Jai, Juno, Jackie Lewis, Narcissa, Palma, Paris Workshop. By appointment. Contact: Meg Staley; Ina Bernstein, 925-9590.	SOHO SHOWROOM, INC.	110 GREENE STREET SHOWROOM - SUITE 1105
Beginning Monday April 20	OPENING OF FALL DESIGNER SPORTSWEAR Hand-crafted in Nova Scotia. By appointment. Contact: Lori Chernin, 869-8565.	SUTTLES & SEAWINDS	1411 BROADWAY SHOWROOM - SUITE 1157
Beginning Monday April 20	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Kathy Lee, 947-2697.	SWEE LO	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday April 20	OPENING OF FALL II COLLECTION Updated co-ordinated sportswear. By appointment. Contact: Geraldine, 221-7935.	TRIC-TRAC LTD.	37 WEST 39TH STREET SHOWROOM - 7TH FLOOR
Beginning Monday April 20	OPENING OF FALL COLLECTIONS By fifteen designers. Continuous by appointment. Contact: 245-2244.	WHODUNNIT	60 WEST 55TH STREET SHOWROOM - 2ND FLOOR
Tuesday April 21 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 840-6435.	SOO YUNG LEE	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday April 21 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 19th floor. Contact: 354-0760.	ALBERT NIPON (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday April 21 11:00 A.M.	SHOWING OF FALL COLLECTION Also, 2 & 5 P.M. By invitation. Thereafter by appt., Nina Santisi, 921-8500.	PERRY ELLIS	575 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday April 21 12:15 P.M.	PREMIERE: SHOWING OF FALL DESIGNER COATS By invitation. Thereafter, 205 W 39th, 7th floor. Contact: 391-1690.	ZANDRA RHODES FOR GREEN & MAKOFSKY	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday April 21 1:15 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 691-8300.	MRS. H. WINTER	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR
April 21	2:00 P.M., PERRY ELLIS (2nd show), 575 7th Ave., 2nd fl., by inv., 921-8500.		
Tuesday April 21 3:00 P.M.	PRESS SHOWING: FALL COUTURE COLLECTION By invitation. Thereafter, 6th fl. Buyers: 221-1616, Press: 245-1550.	GIORGIO SANT'ANGELO (550 SEVENTH AVENUE)	20 WEST 57TH STREET SALON - 4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 21 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 221-2457. Press: Jody Donohue Assoc., 688-8653.	UMI COLLECTIONS BY ANNE CRIMMINS	PARSONS FASHION CENTER 560 SEVENTH AVENUE
April 21	5:00 P.M., PERRY ELLIS (3rd show), 575 7th Ave., 2nd fl., by inv. 921-8500		
Beginning Tuesday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Terrance Brown, 840-6670.	BONAVITACOLA	38 WEST 38TH STREET SHOWROOM - 3RD FLOOR
Beginning Tuesday April 21	OPENING OF FALL COLLECTIONS Continuous by appointment. Contact: 354-4700.	BONNIE CASHIN/WEATHERWEAR; CASHIN COUNTRY KNITS	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-4700.	GAMUT	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-0629.	RICHILENE	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday April 22 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: Gayle Osman, 354-4330. Press: Rea Lubar, 575-0735.	ADRI (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday April 22 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-1445.	MOLLIE PARNIS STUDIO	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday April 22 11:00 A.M.	PRESS SHOWING OF FALL COLLECTIONS Also, 2:30 P.M., Halston Originals; 4:30 P.M., Halston Sportswear. By invitation. Contact: Halston Originals, 354-6340; Halston Sportswear, 921-2700.	HALSTON ORIGINALS; & HALSTON SPORTSWEAR	645 FIFTH AVE (51 ST) OLYMPIC TOWER-21ST FL
Wednesday April 22 12:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, 550 7th Ave., 12th floor. Contact: 391-0901.	RICHARD ASSATLY; & RICHARD ASSATLY'S ADDITIONS	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday April 22 1:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 563-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Wednesday April 22 2:30 P.M.	PREMIERE: FALL SPORTSWEAR COLLECTION By invitation. Thereafter by appt., 512 7th Ave., 6th fl. Contact: 354-4700.	YUKIKO HANAI FOR GAMUT II	F.I.T.-AMPHITHEATRE 227 WEST 27TH STREET
April 22	2:30 P.M. HALSTON (2nd show), OLYMPIC TOWER, 645 FIFTH, 354-6340.		
Wednesday April 22 3:30 P.M.	PREMIERE: SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 719-3210.	IZABEL LAM	205 WEST 39TH STREET SHOWROOM - 16TH FLOOR
April 22	4:30 P.M. , HALSTON (3rd show), OLYMPIC TOWER, 645 FIFTH, 354-6340		
Wednesday April 22 5 - 7 P.M.	COCKTAIL PARTY & INFORMAL SHOWING By invitation. Contact: Marianne Mischo. 935-8067.	PIERRE CARDIN WOMEN'S GROUP	HOTEL PIERRE COTILLION ROOM
Wednesday April 22 6:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt., 11th fl. Press: Joanne Creveling, 755-8500.	PINKY & DIANNE (37 WEST 57TH STREET)	PLACE TO BE ANNOUNCED

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday April 23 8:45 A.M.	FOOT FASHION TRENDS: FALL '81 By invitation. Coffee, 8:45 A.M. Presentation, 9:10 A.M. 581-7737 or Barbara Tanner, at Jody Donohue Assoc., 688-8653.	THE FOOTWEAR COUNCIL (720 FIFTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE Contact: Andrea Rosen,
Thursday April 23 10:00 A.M.	SHOWING OF FALL COLLECTIONS Also, Hansoni. By invitation. Thereafter by appointment. Contact: 840-8888.	BETTY HANSON & COMPANY; BETTY HANSON PETITES	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Thursday April 23 11:00 A.M.	SHOWING OF FALL COLLECTION Also, 2:00 P.M. By invitation. Thereafter by appointment. Contact: 736-9601.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Thursday April 23 11:00 A.M.	SHOWING OF FALL COLLECTION Also, April 23, 1:00; April 28, 1:00. By invitation. Contact: 391-9100.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday April 23 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 9th floor. Contact: 354-5893.	FRANK MASANDREA (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
April 23	1:00 P.M., TRIGERE (2nd show), 550 7th Ave., 16th floor. By invitation, 391-9100		
April 23	2:00 P.M., CALVIN KLEIN (2nd show), 205 W 39th Street, 11th floor. Contact: 736-9601		
Thursday April 23 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 6th floor. Contact: 840-6720.	KOOS VAN DEN AKKER (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 23 4:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 3rd floor. Contact: 221-0675.	RALPH LAUREN (550 SEVENTH AVENUE)	HOTEL PIERRE BALLROOM
Beginning Thursday April 23	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 391-8700.	MORTON MYLES	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Thursday April 23	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 391-8700.	MYLESPORT BY MORTON MYLES	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Thursday April 23	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Kay McGowan, 398-0763.	POSH BY JAY ANDERSON	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday April 23- May 15	OPENING OF COMPLETE FALL '81 COLLECTION Inc. Saturdays. By appt., Paul Scott, 714 S. L.A. St. Contact: (213) 623-8112.	ERNST STRAUSS & SCHNELL SPORTS	ST. MORITZ HOTEL PENTHOUSE 33-A
April 23	IDEACOMO FABRICS FAIR IN COMO, ITALY (April 23-26)		
Friday April 24 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 22nd floor. Contact: 221-6252.	LEAL (550 SEVENTH AVENUE)	F.I.T.-AMPHITHEATRE 227 WEST 27TH STREET
Friday April 24 11:00 A.M.	SHOWING OF FALL COLLECTION Also, 2:00 P.M. By invitation. Thereafter by appointment. Contact: 921-1460.	GLORIA SACHS	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Friday April 24 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt., 2nd fl. Contact: Murray Moss, 734-6378.	SHAMASK (860 MADISON AVENUE)	PLACE TO BE ANNOUNCED

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday April 24 1:00 P.M.	SHOWING OF FALL COLLECTION Press at 2:00. By inv. Buyers: 736-6060. Press: Jody Donohue, 688-8653.	JONATHAN HITCHCOCK FOR REUBEN THOMAS	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Friday April 24 1:30 P.M.	PREMIERE: FALL COUTURE DAY INTO-EVENING COLLECTION By invitation. Buyers: 354-9349. Press: Rea Lubar, 575-0735.	ANNA DI ROSSI (550 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
April 24	2:00 P.M., GLORIA SACHS (2nd show), 550 Seventh Ave., 9th floor. Contact: 921-1460		
April 24	2:00 P.M., JONATHAN HITCHCOCK FOR REUBEN THOMAS (Press), 498 7th, 18th fl., 736-6060		
Friday April 24 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt., Suite 805. Contact: Madlyn Koppel, 371-2520.	AGNONA (37 WEST 57TH STREET)	ST. REGIS HOTEL VERSAILLES ROOM
Monday April 27 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-6690.	CESARANI	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Monday April 27 10:00 A.M.	SHOWING OF FALL COLLECTION Also, 4:00 P.M. By invitation. Thereafter by appointment. Contact: 840-0370.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Monday April 27 11:00 A.M.	PRESS SHOWING OF FALL COLLECTION Also, 2:00 & 4:00 P.M. By invitation. Thereafter, 17th floor. Contact: 221-6660.	BILL BLASS (550 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Monday April 27 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: BA 1-8510.	BILL ATKINSON	514 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Monday April 27 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, by appointment. Contact: 391-2255.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday April 27 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt., 530 7th Ave., 14th fl. Contact: 354-6474.	DIANNE B FOR CYGNE DESIGNS	F.I.T.-AMPHITHEATRE 227 WEST 27TH STREET
April 27	2:00 P.M., BILL BLASS (2nd show), Hotel Pierre, Cotillion Room, by inv., 221-6660		
Monday April 27 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 840-6065. Press: Rea Lubar, 575-0735.	REGINA KRAVITZ (575 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
April 27	4:00 P.M., BILL BLASS (3rd show), Hotel Pierre, Cotillion Room, by inv., 221-6660		
April 27	4:00 P.M., JOHN ANTHONY (2nd show), 550 7th Ave., 27th floor, by inv., 840-0370		
Monday April 27 5:30 P.M.	SHOWING OF FALL COLLECTION Also May 4, at 5:30 PM. Thereafter by appt. Contact: (213) 627-0806.	HELGA (722 S. LOS ANGELES, L.A.)	HOTEL DRAKE SUITE 1805
Monday April 27 6:00 P.M.	PREMIERE: FALL/WINTER COLLECTION By invitation only. Contact: Madeline de Vries, 753-6688.	CAROLINA HERRERA	THE METROPOLITAN CLUB 1 EAST 60TH STREET
Tuesday April 28 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-4090.	KASPER FOR J.L. SPORT	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 28 10:00 A.M.	PRESS SHOWING: FALL COLLECTION Also at 2:00 P.M. By invitation. Thereafter by appointment.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR Contact: 354-8600.
Tuesday April 28 11:00 A.M.	SHOWING OF FALL COLLECTION Also at 5:00 P.M. By invitation. Thereafter by appointment.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR Contact: 221-1445.
Tuesday April 28 12:00 Noon	SHOWING OF FALL COLLECTION Also 4:00 P.M. By invitation. Thereafter by appointment.	GEOFFREY BEENE; & BEENE BAG	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR Contact: 398-0800.
Tuesday April 28 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt., 205 W. 39th, 13th floor.	BILL HAIRE FOR FRIEDRICKS SPORT	PARSONS FASHION CENTER 560 SEVENTH AVENUE Contact: 840-8867.
April 28	1:00 P.M., TRIGERE (3rd show), 550 7th Ave., 16th floor, by invitation,		391-9100
April 28	2:00 P.M., ADELE SIMPSON (2nd show), 550 7th Ave., 23rd floor, by inv.,		354-8600
Tuesday April 28 2:00 P.M.	SHOWING FALL: LATE-DAY-INTO -EVENING COUTURE DRESSES By invitation. Thereafter, 18 E. 53 St., 8th floor. Press:	AKIRA	THE GALLERY - F.I.T. GOODMAN CTR-227 W 27 ST Rea Lubar, 575-0735.
Tuesday April 28 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 2nd floor.	MARY McFADDEN (264 WEST 35TH STREET)	F.I.T.-AMPHITHEATRE 227 WEST 27TH STREET Contact: 736-4078.
Tuesday April 28 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment.	VICTORIA ROYAL BY MARTIN STAEHELY	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR Contact: 944-6844.
Tuesday April 28 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, by appt., 530 7th Ave., 14th fl.	KANSAI YAMAMOTO FOR CYGNE DESIGNS	XENON 124 WEST 43RD STREET Contact: 354-6474.
April 28	4:00 P.M., GEOFFREY BEENE & BEENE BAG (2nd show), 550 7th, 4th fl., by inv.,		398-0800
April 28	5:00 P.M., MOLLIE PARNIS (2nd show), 530 7th Ave., 18th fl., by inv.,		221-1445
Tuesday April 28 6:00 P.M. Cocktails 6:45 P.M. Show	ANNUAL FASHION CRITICS' AWARDS SHOW & DANCE Student awards presented by: Albert Capraro, Perry-Ellis, Donna Karan, Calvin Klein, Oscar de la Renta, Chester Weinberg. Parsons' Award to: Marvin S. Traub, Chairman, Bloomingdale's. Chmn.: Laurence C. Leeds, Jr., Pres., Manhattan Industries. Reservations: \$250. each (black tie). Contact: Henrietta Katzev, 741-5562.	PARSONS SCHOOL OF DESIGN (66 FIFTH AVENUE)	N.Y. HILTON HOTEL GRAND BALLROOM
Wednesday April 29 9:00 A.M.	PRESS SHOWING OF FALL COLLECTION Also, 4:30 P.M. By invitation. Thereafter by appt., 2nd floor.	BLASSPORT (550 SEVENTH AVENUE)	FOUR SEASONS 99 EAST 52ND STREET Contact: 354-4200.
Wednesday April 29 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 7th floor.	JOHN CALEO (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE Contact: 398-1655.
Wednesday April 29 9:00 A.M. & 12:00 Noon	PRET-A-PORTER-- AUDIO-VISUAL Co-Chmn.: Terry Melville--Macy's; Phyllis Posnick--Glamour. \$20; Non-Members: \$30. Luncheon: Members: \$25; Non-Members: \$35. Contact: 247-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL GRAND BALLROOM
Wednesday April 29 10:00 A.M.	SHOWING OF FALL COLLECTION Also, 12:00 Noon & 2:00 P.M. (Press); & 4:00 (Buyers). By invitation,	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR 354-6777.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday April 29 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-6771.	DON KLINE	32 WEST 39TH STREET SHOWROOM - 12TH FLOOR
Wednesday April 29 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-9080.	ILIE WACS	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
April 29	12:00 Noon, OSCAR DE LA RENTA (Press), 550 7 Ave., 11th fl., by inv., 354-6777		
Wednesday April 29 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt. Buyers: 279-2345. Press: Eve Siegel, 688-4598.	LEVINO VERNA FOR MAYEHOFF	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday April 29 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-9250.	AURORA RUFFOLO	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
April 29	2:00 P.M., OSCAR DE LA RENTA (Press), 550 7th Ave., 11th fl., by inv., 354-6777		
Wednesday April 29 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 989-6026.	JOAN VASS	418 WEST 25TH STREET PENTHOUSE
Wednesday April 29 4:00 P.M.	SHOWING OF FALL/WINTER COLLECTION By invitation. Thereafter by appointment, 5th floor. Contact: 628-3817.	REIKO (177 EAST 87TH STREET)	HOTEL PLAZA CRYSTAL ROOM
April 29	4:30 P.M., BLASSPORT (2nd show), FOUR SEASONS, 99 E 52 St. Contact: 354-4200		
Wednesday April 29 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 21st floor. Contact: 221-5726.	HANAE MORI (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 30 9:00 A.M.	SHOWING OF FALL DRESS COLLECTION By invitation. Thereafter by appointment. Contact: 221-4200.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday April 30 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Patti Rose, 221-6374.	TRACY MILLS	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday April 30 11:00 A.M.	SHOWING OF FALL COLLECTION Also at 2:00 P.M. By invitation. Thereafter by appointment. Contact: 921-2100.	BILL BLASS COLLECTION III	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Thursday April 30 11:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: Gary Longtine, (617) 262-6580; 586-6908 (N.Y.).	FIANDACA (230 CENTRAL PARK SOUTH)	THE METROPOLITAN CLUB 1 EAST 60TH STREET
Thursday April 30 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 744-7303.	JACKIE ROGERS (787 MADISON AVENUE)	PLACE TO BE ANNOUNCED
Thursday April 30 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 929-0490.	DIMITRI	142 FIFTH AVENUE SHOWROOM - 4TH FLOOR
Thursday April 30 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 18th floor. Contact: 840-1679.	ALBERT CAPRARO (550 SEVENTH AVENUE)	F.I.T.-AMPHITHEATRE 227 WEST 27TH STREET
Thursday April 30 4:00 P.M.	SHOWING OF FALL COLLECTION By Donna Karan and Louis dell'Olio. By inv. Contact: 221-7880.	ANNE KLEIN AND COMPANY (205 WEST 39TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE